



Data, analytics, and insights to run better restaurants



Data doesn't lie. And restaurants that use data and analytics to run their business enjoy an average of 10% more revenue and 15% less operating costs than those that don't.

Our QSRSoft Reports solution turns all your key metrics into transparent, trackable, and measurable data. It tells you what's working and what's not on every level of your business, from front of house to back.

Harness the Power of Data for Your QSR!



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(877) 349-3424

Here's how QSRSoft Reports gives you instant data transparency:

Get critical data and insights at your fingertips, from any device:



Using a secure, cloud-based system, QSRSoft Reports keeps your data safe yet accessible from any device—including our mobile app. Whether you're on the road, on vacation, or at home, QSRSoft Reports keeps data at your fingertips. Managing more than one location? We let you track, measure, and analyze key metrics for each location. It even lets you cross reference that data against your other locations, keeping you up to speed even when you're on the go. Data filters, graphs, and trend reports make it easy to customize your data to match your needs.

Gain the knowledge you need to better serve your customers



From helping to prepare for busy times to planning your next promotion, you need customer data. QSRSoft Reports gives you the data transparency you need to run multiple locations, and meet the unique customer needs of each one. By using QSRSoft Reports to track customer behavior—like weekly or monthly sales, busiest days, periods and hours, and add-on and promotional orders—you're capture insights that translate to revenue. Businesses who use customer data to improve their customer experience see an 8% increase in sales, on average.

Aggregate all your data in one place, saving you time and money



Put a stop to logging into many different sites to get a wholistic picture of your results. Turn your point of sale (POS) system and other data sources into a powerhouse of business insights. QSRSoft Reports seamlessly integrates with your existing systems, creating one central interface where all data is collected in real time, measured, and analyzed. No need to spend extra time slogging through your data, looking for a specific metric or pattern. QSRSoft Reports keeps it all in one place, and lets you customize your data view based on what metrics are meaningful to you in the moment.

Compare results at every level of your organization to boost productivity



QSRSoft Reports data not only helps level up your customer experience, but also your employee experience. Use this powerful analytics technology to measure employee performance, identifying top performers and those who need motivation. You choose the performance metrics important to you, and QSRSoft Reports helps you track, measure, and analyze that data for employees at all locations. Measure your employee performance in real-time, so you can get ahead of performance and morale issues and keep them engaged and productive.

Make informed, revenue-driving decisions with real-time data and insights



Tired of pouring through tabs of data and wish you had a tool that could interpret it for you? QSRSoft Reports is that insights tool, giving you valuable insights from your most powerful business asset: your data. It's not surprising that organizations that leverage their data to plan ahead are 23x more likely to attract new customers and 19x more likely to be profitable. QSRSoft Reports' real-time data and alerts help you make immediate decisions that positively impact the trajectory of today's results, helping you identify market trends, anticipate sales patterns, and plan your business growth from an informed perspective. You can even set alerts to track your most valued metrics, so you're always in the know.

**Ready to see what QSRSoft Reports can do for your QSR?
Request a demo today.**

<https://qsrsoft.com/request-a-demo/>