



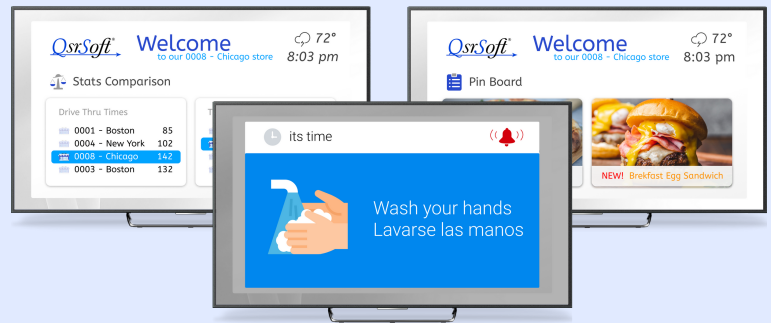
QSRSoft TV

Real-time, in-store messaging on the fly



Want a well-oiled back of house, a tighter team, and staff that's more productive and motivated to do their best every day?

QSRSoft TV is the tool that does it all. Specifically designed for QSRs, this advanced digital signage communication and messaging system lets you stay in contact with teams in one or all of your locations.



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Here's how QSRSoft TV works for you:

Increase employee engagement



Workplace communication is crucial for employees to feel engaged and successful. Studies show that clear communication and acknowledgement for a job well done are the top differentiators between engaged and disengaged employees. QSRSoft TV keeps your team connected with at-a-glance signage that supports them in doing their job, keeps them abreast of important announcements and reminders, and publicly recognizes them for their wins. And since QSRSoft TV lets you incorporate memes, GIFs, video clips, and other media into your messages, it's also fun for your employees.

Drive results through gamification



Transform work into fun challenges that motivate your employees and reward them for reaching their goals. QSRSoft TV incorporates gamification to turn KPIs into friendly competitions between team members and locations. These competitions improve overall productivity while building stronger teams and fostering a more friendly, energized work environment. Employees that are given clear goals—and those that know their wins will be acknowledged—work harder and report greater workplace satisfaction than those that don't.

Improve employee retention through recognition



Employees that are frequently acknowledged for their contributions are 5x less likely to leave their job. QSRSoft TV uses public recognition, in the form of digital on-screen shoutouts and celebrations, to motivate employees and increase retention. Simply create your congratulatory message (and add fun images, videos, GIFs, and other media), then push it to your screen or screens.

Streamline communication to all levels of the organization



Got an important company announcement, update, or reminder? Make sure everyone sees it with QSRSoft TV. Keep your teams in the know and on the same page across locations with real-time screen messaging. Big announcement you want to make across your locations? Last call to sign up for health benefits? Team KPI you want to hit this week? Put it on display on your back-of-house screens for at-a-glance signage they can't ignore.

Easily implement with readily available hardware



Want a workplace signage system that installs in minutes and is instantly operational? QSRSoft TV is a cloud-based system that works with any smart TV to deliver digital signage you can control from anywhere. No complicated installation, no IT setup, no expensive hardware—just a secure, easy-to-install system that works for you when you need it.

Want to see QSRSoft TV in action?

Request a demo today.

<https://qsrsoft.com/request-a-demo/>